



CONTRIBUTOR GUIDELINES

Ensia is a solutions-focused nonprofit media outlet that shares stories and sparks conversations that motivate, empower and inspire people of all backgrounds and ideologies to create a more sustainable future. We cover a broad spectrum of environment and sustainability issues at the crossroads of sectors, disciplines, ideologies and geographies.

Ensia considers proposals for innovative articles, feature stories and videos that provide solution-focused perspectives on emerging environmental challenges as well as novel ways of looking at long-standing issues.

What are we looking for?

The best way to get a feel for what we publish is to read ensia.com. In general, we are looking for stories that:

- address the environment and sustainability from multiple perspectives (not just science and policy, but also economics, design, etc.)
- tell compelling stories with vivid characters and universally useful messages
- focus on solutions
- feature new voices, new issues, new ideas, new information, new inspiration
- challenge conventional ways of thinking about the environment
- include a human dimension
- cut across disciplines, sectors, political persuasions and continents
- interest people who can change the world
- clarify the relationship between the environment and other issues

If you have a story you think would be a good fit, please submit it using the Submit Story Proposal button at ensia.com/contact.

Features

Generally, feature stories are roughly 1,000–1,200 words.

Articles

Generally articles are around 700–750 words.

Who is our audience?

Our target audience is everyone who seeks a better future — regardless of demographic, political persuasion or location.

For more about photo, video and infographic submissions, please see our [Multimedia Submission Guidelines](#) at ensia.com/contact.

We try to respond to queries within two weeks.

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