



VOICES SUBMISSION GUIDELINES

Ensia is a magazine showcasing environmental solutions in action. We cover a broad spectrum of environment and sustainability issues, looking at the crossroads of sectors, disciplines, ideologies and geographies for new ideas to emerge. Our mission is to share environmental solutions and spark conversations that motivate, empower and inspire people to create a more sustainable future.

Ensia accepts submissions of original op-eds and commentaries from both established and emerging environmental leaders for our Voices section. The goal of Voices is to share *new* ideas, insights, solutions and inspiration with people who can use them to change the world.

Who is our audience?

Decision makers and change agents around the world, including members of the environmental community (leaders in academia, NGOs, government agencies, business, industry and the media) and the educated public (students, concerned citizens, etc.). Most readers will have a basic interest in and understanding of environmental topics, but we shouldn't assume they know about the complexities of each issue.

What are we looking for?

Ensia considers Voices submissions of 700 to 1,000 words in ready-to-publish form as well as general queries or pitches on an ongoing basis.

Ensia's Voices section is not a venue for repurposing thoughts widely shared elsewhere or retreading old arguments. We specifically seek new ideas for moving conversations forward.

Contributors are free and encouraged to take risks and present provocative opinions that may not sit well with all audiences — as long as it's done in a fair and respectful way. Voices contributions should make readers say, "I hadn't thought of it like that before."

Voices writers have contributed to and changed conversations around pressing issues such as global food security, deforestation caused by palm oil, ending "exclusive environmentalism" and much more. Global thought leaders such as Mark Tercek, Jonathan Foley, Danielle Nierenberg, Tony Juniper, Maggie Koerth-Baker, Ramez Naam, Ted Nordhaus, Michael Shellenberger, Peggy Liu and others have all appeared in this section.

As with any opinion piece, the contributor should take a clear, well-formulated position on a specific topic. As a general guide, the following is a helpful structure to follow:

- 1) Here's what I think
- 2) Here's why you should care
- 3) Here's why I think what I think
- 4) Here's what people who disagree think — and why they're wrong
- 5) Wrap-up — reinforce main point, call to action, etc.

Where should submissions be sent?

Send your completed Voices piece or query to Ensia senior editor David Doody at david@ensia.com. Please note that Ensia does not pay for Voices pieces.

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