

BOOK EXCERPT GUIDELINES

Ensia is a magazine showcasing environmental solutions in action. We cover a broad spectrum of environment and sustainability issues, looking at the crossroads of sectors, disciplines, ideologies and geographies for new ideas to emerge. Our mission is to share environmental solutions and spark conversations that motivate, empower and inspire people to create a more sustainable future.

Ensia publishes excerpts from books that contain solution-focused perspectives on emerging environmental challenges, as well as novel ways of looking at longstanding issues. Our preferred length is 1,000–2,000 words, but we will consider longer or shorter excerpts if appropriate. Though not completely necessary, publishing the excerpt a week or two prior to the book's publication is ideal.

Who is our audience?

Ensia's audience includes decision makers and change agents around the world, including members of the environmental community (leaders in academia, non-governmental organizations, government agencies, business, industry and the media) and the educated public (students, concerned citizens, etc.). Most readers will have a basic interest in and understanding of environmental topics, but we shouldn't assume they know about the complexities of each issue.

What are we looking for?

Book excerpts should be able to stand alone separate from the books in which they appear. In general they should follow the guidelines for features, articles and Voices pieces listed below.

Publicists, publishers and/or authors should choose the section(s) of the book they are proposing for an excerpt and send it as a Word document.

When we do publish a book excerpt we provide a link to the publisher's page for the book.

The best way to get a feel for what we publish is to read Ensia. In general, we are looking for stories that:

- focus broadly (not just science and policy, but also economics, design, etc.) on the environment and sustainability
- tell compelling stories with vivid characters and universally useful messages
- focus on solutions rather than on the same old problems
- feature new voices, new issues, new ideas, new information, new inspiration
- challenge conventional ways of thinking about the environment
- include a human dimension
- cut across disciplines, sectors, political persuasions and continents
- interest people who can change the world
- clarify the relationship between the environment and other issues

Where should submissions be sent?

Send book excerpts for consideration to Ensia senior editor David Doody at david@ensia.com.